

AI OPERATIONS EXECUTIVE BULLETIN

Independent Portfolio Project · Release Candidate v1.0.0-rc.1

Status

Research is locked historically, the selected public claims were refreshed on 2026-08-07, and the publication candidate remains within Evidence Level 4 — Tested.

Evidence base and main findings

- 24 candidate sources reviewed: 18 accepted and 6 rejected.
- 27 claims evaluated: 21 approved for drafting, 4 rejected, and 2 unresolved.
- AI is expanding copy, staging, media packaging, video, search, and lead-engagement workflows.
- Industry use is meaningful, but self-reported business impact remains mixed.
- No universal luxury sale-price, conversion, time-on-market, sales-volume, or revenue benefit is established.
- Human review remains essential for facts, fair housing, disclosure, rights, brand, and relationship decisions.

Current risks

- Misrepresentation and ungrounded copy
- Discriminatory ad targeting or delivery
- Unclear rights, provenance loss, and vendor-claim inflation
- Rapid legal, policy, and product change

Evidence boundary

The metrics describe project process and internal testing. No client work, commercial result, testimonial, or external validation is claimed.

Publication status

NOT DEPLOYED — AWAITING GATE 9A APPROVAL